

BMW Motorcycle Club
ASHEVILLE BMW RIDERS



The Blue Ridge Breeze

A Publication of the Asheville BMW Riders

BMWMOA Club #353 & BMWRA Club #339

October - 2011

A Great Start For The Club!

Our Club is off to a great start! After two formational meetings in early summer, a steering committee was formed to put the Asheville BMW Riders club together. Led by Jim McMains, this committee soon became the beginning of the present Board of Directors.

Our first General Membership Meeting was held in Late August, with about 34 riders in attendance. Now over 65 members strong, we are on a roll and growing daily.

Membership meetings are now held monthly, on the last Tuesday of every month (7:00 pm) at Eurosport Asheville. Board of Director meetings are held on the same night, just prior to the membership meeting, and additionally as needed.

In addition to meetings, we have bi-monthly social gatherings on the first and third Sundays of every month, at Atlanta Bread Company (South). These Gatherings are held at 9:00am during the warmer months (April thru October) and at 11:00am during the cooler months (November thru March). Although organized as social meet-ups, riders often take it upon themselves to go riding after the Gatherings.

We're excited with our growth and invite all of our members to participate. This is your club.

Contact club Secretary Wayne Zell at secretary@ashevillebmwridders.org with your thoughts and suggestions for the club. Once a member, feel free to participate in our on-line forum as well. The primary purpose of this club is to have fun. Come and enjoy with us.

See you down the road... John Koenig, Editor

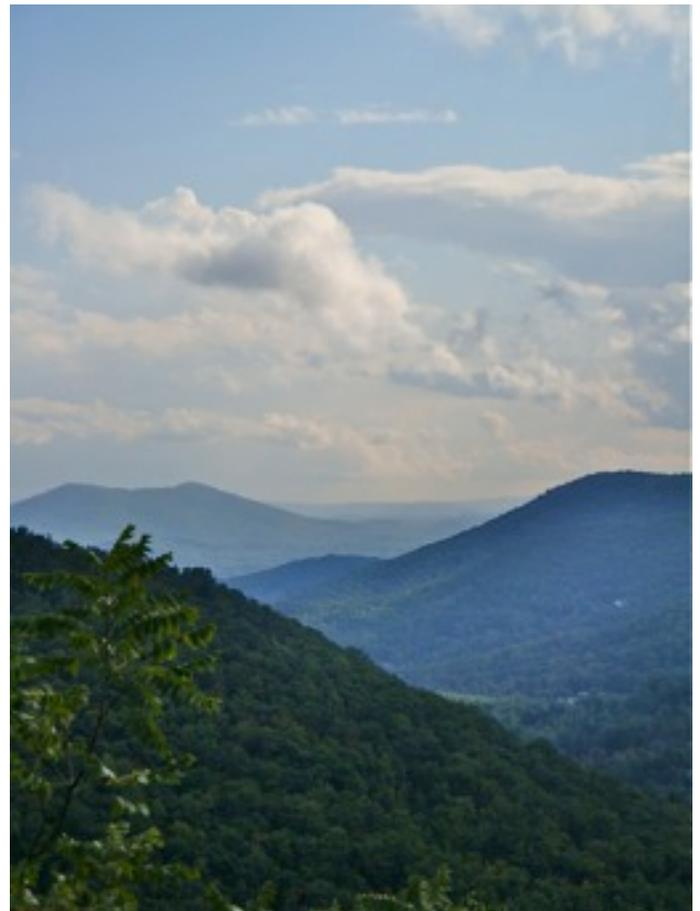


Photo by Jill Breaux

September Gatherings Success

September marked our first month of holding our social gatherings. The turn-out for our first-ever gathering was light, but that was to be expected considering it fell on Labor Day weekend and conflicted with several area events. After an hour of socializing and tire kicking, 9 riders on 6 bikes took some fine back roads up Hot Springs way to enjoy an early lunch and an afternoon of meandering home. The tradition had begun.

Then, on September 18th, more than double the bikes met at Atlanta Bread for our second event. Again, more social exchanges and swapping of lies ensued. This time, after the gathering, the riders broke into two groups and headed out on the road. After two wonderfully cool "early fall weather" jaunts in different directions, the two groups met back up for lunch at Hawg Wild in Brevard. Almost perfect timing and a perfect day for riding. Very Sweet.

Dealer Relationship

Although there is no formal club sponsorship from our local dealership, we continue to enjoy a close relationship with Eurosport Asheville here in Asheville, NC. They have been a strong supporter of our formation, and a valuable venue for promoting our club. The Asheville BMW Riders appreciate the use of their facility for our meetings. We're excited and thankful to finally have an official beemer dealership here in extreme Western North Carolina. Stop by... Check them out... Good People.



Eurosport Asheville

Photo by Perry Hebard

Asheville BMW Riders Schedule of Events

- | | | | |
|-------|---------|------|--|
| 10/2 | Sunday | 9am | Atlanta Bread Co.
Social Gathering |
| 10/16 | Sunday | 9am | Atlanta Bread Co.
Social Gathering |
| 10/27 | Tuesday | 7pm | Eurosport Asheville
Membership Meeting |
| 11/6 | Sunday | 11am | Atlanta Bread Co.
Social Gathering |
| 11/20 | Sunday | 11am | Atlanta Bread Co.
Social Gathering |
| 11/29 | Tuesday | 7pm | Eurosport Asheville
Membership Meeting |
| 12/13 | Tuesday | 7pm | Eurosport Asheville
Christmas Party
RSVP for tickets \$15 per person |

And Make Sure to Save the Date!

Meeting Locations

Membership Meetings

Eurosport Asheville
30 Bryson Street
Asheville, NC 28803

Social Gatherings

Atlanta Bread Company - South Asheville
484 Hendersonville Road
Asheville, NC 28803



A bull session before lunch at Hawg Wild in Brevard.

Photo by Perry Hebard

Contact Information

Asheville BMW Riders
PO Box 5103
Asheville, NC 28813

www.ashevillebmwriders.org

Christmas Party

Mark Your Calendars!

We will be having an informal Christmas Get-Together on Tuesday Evening, December 13th at 7pm. The party will be held at Eurosport Asheville. Throwing conventional thinking to the wind, 12 Bones Smokehouse will be catering the event. Great ribs, great friends, and great motorcycles coupled with holiday spirits can only add up to a Great Time! Cost will be \$15 per person (all inclusive); significant others are invited. There will be plenty of door prizes from Eurosport and it's vendors. Join us for what we hope will be an annual fellowship event. Also please note that there will be no regular membership meeting in December.

Meeting Programs

In conjunction with our monthly membership meetings, we are planning meeting sponsors to hold presentations or seminars as part of the meeting. Future presentations may include Klim, Shuberth, Shoei, Powerlet, BMW Performance Center, Wayne Busch Maps, and others. Club VP Perry Hebard, along with Eurosport GM Justin Roberts, will be coordinating the meeting sponsors and presentations. Please contact either of them if you have any suggestions or additions.

Program Series Kicks Off

To kick off this program series, Ohlins USA gave a presentation at our September Meeting. Both Mike Hensley and Joey Subrizi brought a brand new 1200GS to the event to unveil their all new ESA replacement suspension system. They had just purchased the stock bike a couple of weeks ago from Eurosport Asheville.

We felt very privileged to be the first to see the bike outfitted with Ohlins' ESA systems, as well as watch a powerpoint presentation fresh from their main headquarters in Sweden. Mike also gave a background of the mechanics of Ohlins' present "tried and true" systems that many of us have been enjoying for years. President Jim McMains and Newsletter Editor John Koenig were invited to visit their headquarters to try the new bike. Hopefully a complete report will follow.



A diversity of bikes at Eurosport Asheville's recent Grand Opening.

Photo by Perry Hebard

Two Programs Planned for October's Meeting

After a more "commercial" presentation by Ohlins last month, we will have two of our members each doing more "personal" presentations at October's membership meeting on the 27th.

Member Kent Skoug will be giving us a narrated visual showing of his trip last year to Alaska. This extensive trip sounds much like epic journeys many of our members take, and many more members dream of taking. We look forward to Kent's sharing of his adventures.

After that, our Webmaster Phil Weinmann will roll out a presentation of our new Website. Still under construction, Phil hopes to have it mostly functional by the October meeting. He'll go through the site with us and will hopefully show some of us Luddites how to get around.

About Us

We are the Asheville BMW Riders, a relatively new motorcycle club formed in the Summer of 2011, and chartered by both the BMW MOA and the BMW RA. Although our club is based in Asheville, North Carolina, membership and participation from all surrounding areas is encouraged.

Members of our club share many things in common, including a love of riding, being outdoors, a fondness for BMW motorcycles regardless of type or age, and the camaraderie of our sport. We are a social club, focused on riding, and take full advantage of our area's beautiful roads and scenery.

Websites and Forums

As this newsletter goes to press, our membership is presently using a Yahoo Group format as it's main source of communication and information. Our Webmaster, Phil Weinmann, is now building our web site. We hope it will soon take the place of our Yahoo tool. Now under construction the new website is www.ashevillebmwridders.org

Your Board of Directors

Jim McMains, President

Perry Hebard, Vice President

Dan Falkenstein, Treasurer

Wayne Zell, Secretary

John Koenig, Newsletter Editor

Dan Thompson, Merchandising Director

Phil Weinmann, Webmaster



Photo by Jill Breaux